



4-Year Progress Report

Maplewood
Neighborhood
Association

February 5
2025

WHAT IS A COMPREHENSIVE PLAN?



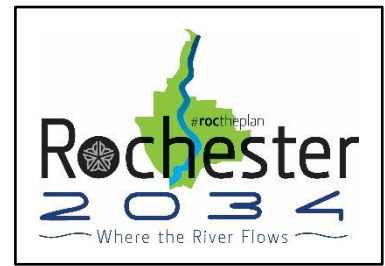
- A guide for policies & decision making
- A blueprint for growth & development



- A blend of high-level visioning & specific strategies to achieve that vision



PLAN ELEMENTS



VISION STATEMENT

A brief description of how we picture our community in 2034.

GUIDING PRINCIPLES

The values that guide us as we implement this plan.

SECTIONS

Topic areas that describe a topic and provide an action plan.

GOALS

The results we are working toward.

STRATEGIES

Specific actions we will take with our community partners to achieve our Goals.



***Foundational
Framework***



***Flexible
Implementation***

POLICY PRINCIPLES

These principles are the basis for our decision-making and guide our policy development. They are broad, overarching themes that we want our policies to achieve.

HEALTHY LIVING

We will strive to be a city where all residents, regardless of age, income, and ability, live active lives in a healthy environment, have access to community-based health services, healthy food, and healthy housing, and where they have equitable economic and social opportunities.



EQUITY

We will promote equity, inclusion, and environmental justice by working to reduce disparities, extend community benefits, ensure access to housing, and include traditionally under-represented populations.



RESILIENCE

We will reduce risk and improve the ability of individuals, communities, economic systems, and the natural and built environments to withstand, recover from, and adapt to natural hazards, human-made disasters, climate change, and economic shifts.



PROSPERITY

We will support a diverse, low-carbon economy, and foster employment growth, competitive advancement, and equitable prosperity.



PARTNERSHIP

We will join with neighborhood, government, business, not-for-profit, and institutional partners to implement this plan and enjoy the results of reaching our goals together.



PLACEMAKING PRINCIPLES

The design of our surroundings is intimately related to how we experience, interact with, and feel about places. Thoughtful design is important to creating places where people want to be. These principles are intended to cultivate a strong and unique sense of place for the City of Rochester, and to make it a place where people want to live, work, and play.

DESIGN AT THE PEDESTRIAN SCALE

We will prioritize development and design that is pedestrian-scaled and generates street-level activity in order to promote walkability and healthy lifestyles, and to create an attractive and welcoming built environment.



CREATE BEAUTIFUL SPACES

We will design our streetscapes and public spaces to be vibrant, playful, and environmentally sustainable, to reflect, cultivate, and celebrate the unique identities of our city and neighborhoods.



PROVIDE DIVERSE HOUSING OPTIONS

We will work to preserve our existing housing stock while also providing more diverse, accessible options within all neighborhoods that expand our range of housing types, densities, and prices.



CELEBRATE ASSETS

We will capitalize on our existing unique assets, including natural and scenic amenities, cultural heritage, and distinctive historic structures and landscapes, recognizing that these assets enhance neighborhood pride, foster a strong cultural identity, and attract visitors, new residents, and investment.



STRENGTHEN MULTI-MODAL TRAVEL

We will strengthen multiple modes of transportation and promote more sustainable transit options by improving walkability and accessibility, and increasing bus and bicycle access throughout the city.



FOCUS GROWTH

We will focus population growth and commercial development along key transportation corridors and within mixed-use centers in order to capitalize on existing infrastructure and a critical mass of activity.

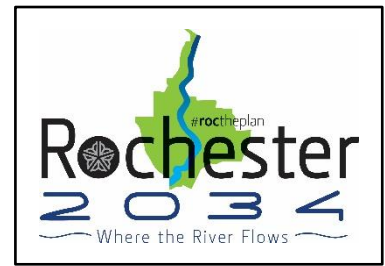


PLAN SECTIONS



- The Placemaking Plan
- Housing
- Vacant Lands
- Arts + Culture
- Historic Preservation
- Schools + Community Centers
- Public Health + Safety
- Community Beautification
- Natural Resources
- Parks, Recreation, + Open Space
- Climate Change Mitigation + Adaptation
- Urban Agriculture + Community Gardens
- Transportation
- Economic Growth
- Workforce Development
- Tourism
- City + Neighborhood Promotion
- Smart City Innovations
- Implementation + Stewardship of *Rochester 2034*
- Building Community Capacity

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***Focus of
Progress Report***

PROGRESS REPORT

OVERVIEW

- Plan Vision & Guiding Principles
- Events since the Plan's adoption
- Overall progress
- Progress by Section
- Links to 100+ project sites & resources

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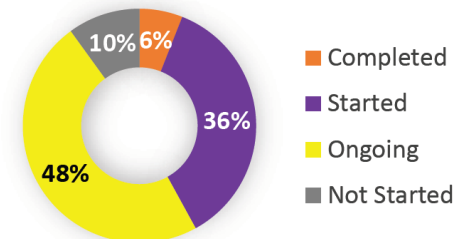


EQUITY

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Status of Strategies

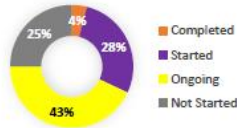


EXAMPLE SECTION

TRANSPORTATION

6 # of Goals
49 # of Strategies

Status of Strategies



Strategy Highlights

TRN-1k

Started

Create an Active Transportation Program to coordinate and target multi-modal projects, including the establishment of a Complete Streets Advisory Committee, regular reporting on the Implementation of Rochester's Complete Streets Policy, and implementation of pilot projects or temporary tactical urbanism treatments that test and refine new concepts for best application in Rochester.

UPDATE: The City's *Active Transportation Plan* was completed in October 2023 which outlines the creation and management of an Active Transportation Program and Complete Streets Advisory Committee, which is scheduled to launch in 2024.



TRN-5c

Ongoing

Target areas around schools, rec centers, libraries, trails/trail crossings, and parks for traffic calming efforts that help to reduce motor vehicle speeds such as street art projects, playful elements, welcoming murals and public art, speed humps, curb extensions, enhanced crosswalks, road diets, and changed crosswalk timers.

UPDATE: Reconnect Rochester's two most recent *Complete Street Makeover Projects*, which included intersection murals, flexible bollards, and enhanced crosswalks, have demonstrated positive outcomes and reception for both School 17 and the Arnett Branch Library. In addition, the City secured USDOT's Safe Streets for All funds to develop pedestrian area focus plans, an implementation plan for bicycle spine network, and a plan for improved clearance of trails/bike facilities in winter. We continue to evaluate grant opportunities to do further safety improvements.



TRN-1d

Ongoing

Evaluate alternatives, advance recommendations, and seek funding to implement a redesign of the Inner Loop North corridor, including expressway removal and restoration of at-grade "complete" streets, infill development parcels, new green spaces for active and passive recreation, and multi-modal linkages to reconnect Northeast Quadrant neighborhoods with Downtown, the riverfront, and Genesee Riverway Trail.

UPDATE: The Inner Loop North Transformation Study project kicked off in January 2020. In spring 2021, the project team developed six different design concepts, which were shared and vetted through a series of community meetings in the summer of 2021. Based on community input, the City selected a "preferred concept" for the corridor in October 2021 called "Restore the Grid" that completely removes the Inner Loop Expressway and restores an interconnected grid of surface streets. The Study was completed in summer 2022. The study is being followed by the preliminary design phase of the project, which began in late 2022.

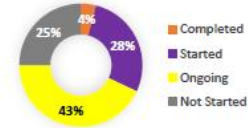


TRANSPORTATION

(CONTINUED)

6 # of Goals
49 # of Strategies

Status of Strategies



Strategy Highlights

TRN-1m

Ongoing

Support the use of the trail system as a transportation corridor by installing lighting, wayfinding signage, and providing all-season maintenance and litter services along key segments to start and expanding as resources allow.

UPDATE: The Genesee Riverway Trail system now consists of over 500 orientation and wayfinding signs to guide users throughout the trail system and to local attraction. A GIS system was also developed to track and monitor all sign conditions for maintenance condition and accuracy in wayfinding information. In addition, the City's Department of Environmental Services has secured USDOT's Safe Streets for All funds to develop plan for enhanced winter clearing of trails, sidewalks, bike facilities, etc.



TRN-1b

Ongoing

Implement previously completed plans that improve multi-modal accessibility, including Rochester Bicycle Boulevards Plan, Irondequoit Seneca Trail Feasibility Study, Finger Lakes Regional Trail Initiative, JOSANA Trail Feasibility Study, Eastman Trail, East Main Arts and Market District Plan, Roc the Riverway Vision Plan, Reimagine RTS.

UPDATE: The *Eastman Trail Phase I* - construction from Latona Rd to Mt. Read Blvd was complete in 2022. *JOSANA Trail* & Irondequoit Seneca Trail - NYS OPRHP Recreational Trails Program along with local cash funding are being assembled for acquisition of idle CSX corridors; appraisals of corridors is underway to be followed by negotiation with CSX for eventual purchase. The City continues to seek TAP-DMAQ funds to continue implementation of bicycle boulevards. Bicycle Boulevards Phase 2 was completed 2021.



TRN-5h

Ongoing

Continue and grow the City's summer recreation bicycle programming, safety education for youth and adults, and community rides. Also work to better link City recreation's bicycle programming and education work to other efforts (by City departments and community partners) to promote bicycle culture in Rochester.

UPDATE: Reconnect Rochester hosts Learn to Ride classes at Jackson R Center during summer months in partnership with DRHS, and hosts Flower City Feeling Good bike rides on Wednesdays to familiarize residents with safe, low-stress ways to bike around the City.

TRN-5i

Ongoing

Work with community partners to implement safe routes to school strategies that encourage students to walk or bike to school, and develop similar initiatives that create "safe routes to..." parks and recreation facilities, libraries, and other key community centers to promote bicycle culture in Rochester.

UPDATE: Rochester Reconnect started a bicycle bus program encouraging children to ride their bikes to and from School #12. In addition, the City secured USDOT's Safe Streets for All funding to develop pedestrian area focus plans, an implementation plan for bicycle spine network, and a plan for improved clearance of trails/bike facilities in winter. The City continues to evaluate grant opportunities to do further safety improvements.



OVERALL PROGRESS



88 | # of **Goals** in the plan

84 | # of **Goals** with work underway

628 | # of **Strategies** in the plan

478 | # of **Strategies** with work underway

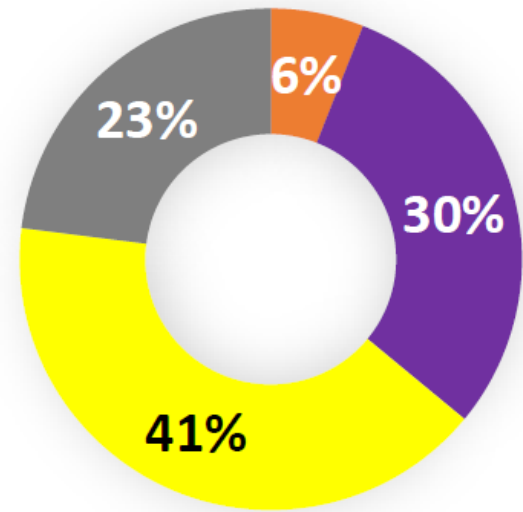
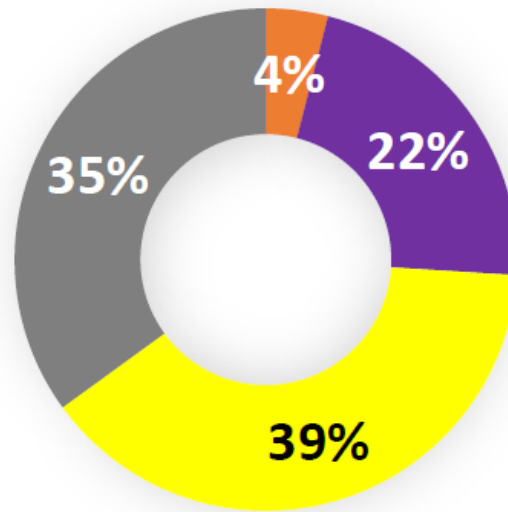
 76% of total

OVERALL PROGRESS



STATUS OF STRATEGIES

- Completed
- Started
- Ongoing
- Not Started



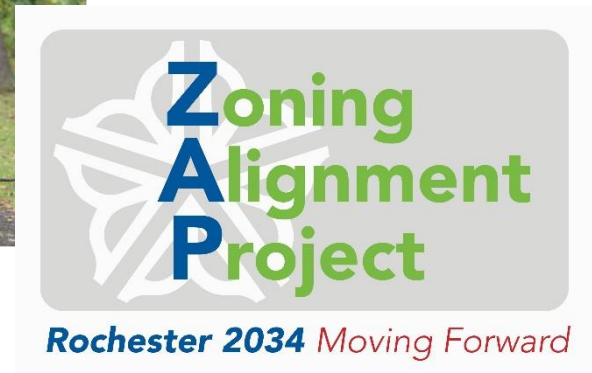
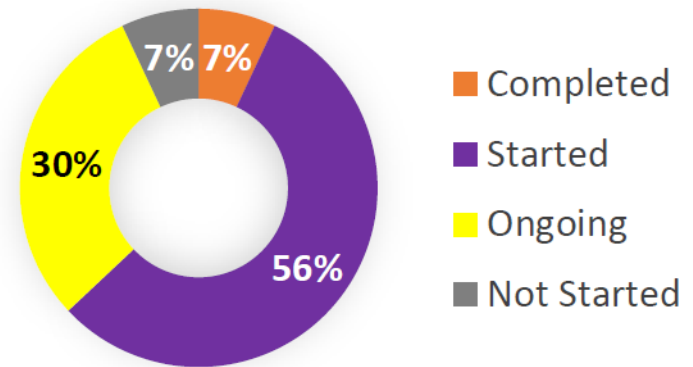
SECTION HIGHLIGHTS



THE PLACEMAKING PLAN

- Incorporating 2034 & Placemaking Principles into City processes
- Zoning Alignment Project
- Strengthening code enforcement
- Expanding bicycle infrastructure

Status of Strategies

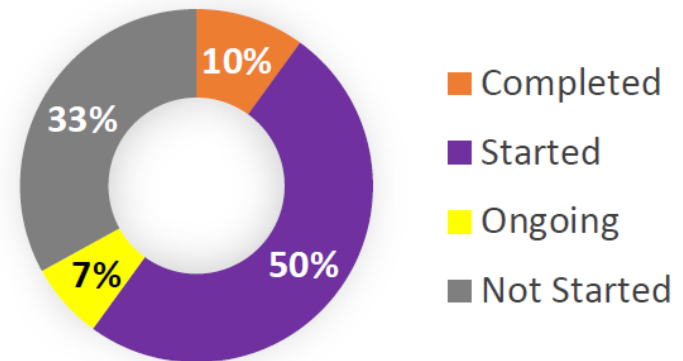


SECTION HIGHLIGHTS



THE PLACEMAKING PLAN – LOCATION SPECIFIC STRATEGIES

Status of Strategies



- Lincoln Branch Library
- Riverie Tour Boat
- Brewery Line Trail
- Neighborhood of Play
- Maplewood Nature Center



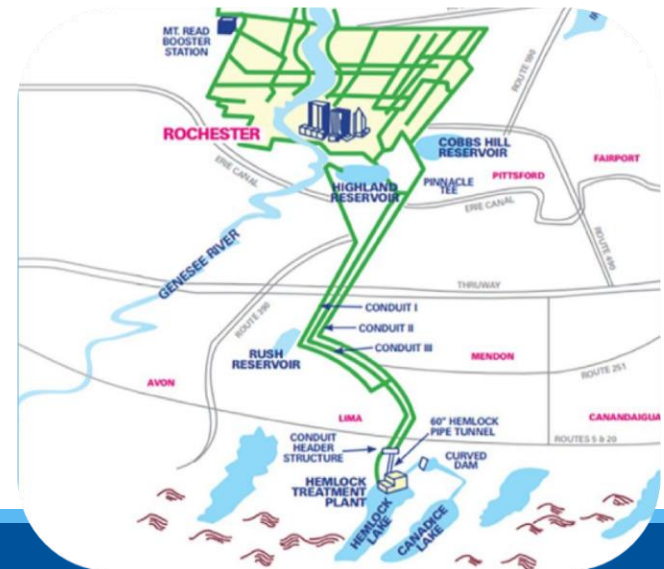
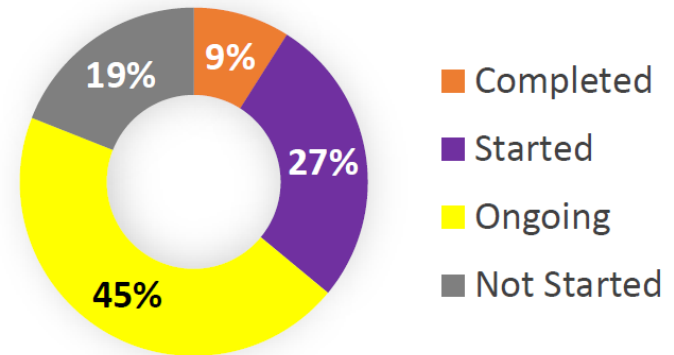
SECTION HIGHLIGHTS



NATURAL RESOURCES

- Water supply conduit system upgrades
- Forestry Master Plan
- Environmental education

Status of Strategies



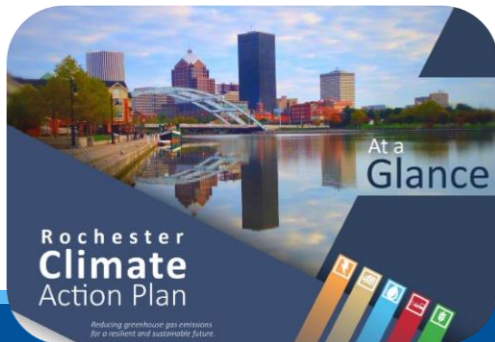
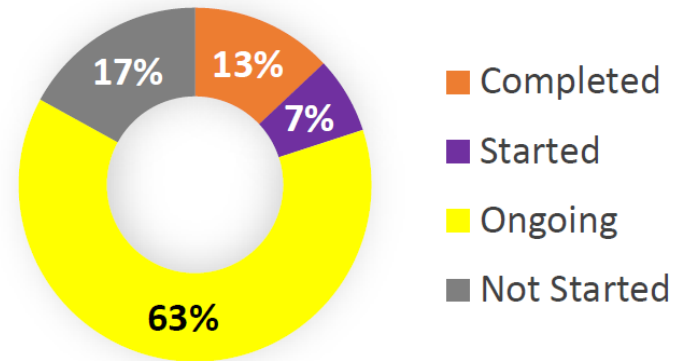
SECTION HIGHLIGHTS



CLIMATE CHANGE MITIGATION + ADAPTATION

- LED streetlight conversions
- Energy efficiency educational programs
- Climate Action Plan
- Food waste program

Status of Strategies



SECTION HIGHLIGHTS



NEW STRATEGIES

- **Just Law** education program educates RCSD middle & high school students to better understand local & federal laws and our country's legal system. (SCC-4)
- **Rochester Peace Collective** – a group of grassroots programs & service providers that guide investments into innovative & proven programs that work to prevent violent crimes & address the associated trauma. (PHS-1)



ARPA PROJECTS



| Name | ARPA Funds | Status | Lead | 2034 Link |
|---|--------------|----------|-----------------------------|---------------|
| Rochester Peace Collective & Peacemaker Fellowship | \$7,605,625 | underway | City - OVP | PHS-1 |
| Accounts Receivable Enterprise Solution | \$1,875,000 | underway | City - Finance | SC-4 |
| Healthy Food Accessibility Loan & Grant Program | \$5,000,000 | underway | City - multiple departments | PHS-6 |
| Young Adults Manufacturer Training Employment Program | \$300,000 | ongoing | YAMTEP | WRK-1, 2, & 3 |
| Workforce Development Services & Expansion | \$16,725,000 | ongoing | DRHS | WRK-1, 2, & 3 |

* Not an exhaustive list

ARPA PROJECTS



LOCATION-SPECIFIC EXAMPLES

| Name | ARPA Funds | Status | Lead | 2034 Link |
|---|-------------|-----------|----------------------|--------------------|
| Charles Carroll Plaza Phase II | \$1,500,000 | underway | City - DES | PMP-5a #63 |
| Genesee Gateway Park | \$1,000,000 | completed | City - DES | PMP-5a #87 |
| Corn Hill Navigation Boat (Riverie) | \$150,000 | completed | Corn Hill Navigation | PMP-5a #83, SCC-4c |
| Durand Site Improvements | \$1,700,000 | underway | City - DES | PMP-5a #12 |
| Maplewood Branch Library Expansion | \$5,350,000 | underway | City - DES/RPL | PMP-5a #16 |
| Baden Heritage Park – Civil Rights Park | \$500,000 | future | City - DES | PMP-5a #75 |

* Not an exhaustive list

APPENDIX



STATUS OF ALL 2034 STRATEGIES

INITIATIVE AREA 4 - SUSTAINING GREEN + ACTIVE SYSTEMS

A. Natural Resources

| | |
|---|-------------|
| NR-1. Invest in infrastructure, policy, and advocacy efforts that protect and enhance Rochester's water resources. | |
| NR-1a. Promote the distribution of the City of Rochester Sustainable Practices For Building Owners and Occupants Guide, as well as the City of Rochester Green Infrastructure Retrofit Manual by local developers and infrastructure project leads. | Ongoing |
| NR-1b. Expand investments in green infrastructure in areas surrounded by impervious materials to reduce the amount of storm water runoff. | Not Started |
| NR-1c. Coordinate with the Center for Environmental Initiatives' Genesee RiverWatch and other regional partners to identify strategies for improving water quality in the River. | Not Started |
| NR-1d. Use the LWRP as a guideline for development, activity, and collaboration along the city's waterfront, and enforce the policies outlined in the Plan in order to protect our natural resources. | Ongoing |
| NR-1e. Protect the coast from erosion risks through administration of Chapter 43A of the City code. | Started |
| NR-1f. Support the formation of a Genesee River Alliance, a coalition of area stakeholders focused on education, river health, advocacy, and community engagement. This organization, combined with the efforts of the City and the proposed downtown/riverfront management entity through ROC the Riverway, will form a critical partnership to ensure a holistic approach to the river's preservation and potential as a community asset. | Completed |

Rochester
2034
MOVING FORWARD
