



# Maplewood Times

Celebrating Rochester's Historic Northwest Neighborhood

June 2008

## 2008 Maplewood Rose Weekend

June 14th & June 15th are this year's dates for 2008 Maplewood Rose Weekend. The Maplewood Neighborhood Association in partnership with the City of Rochester offers all a beautiful weekend filled with bushes blossoms, music, history and fun. The nationally accredited Maplewood Rose Garden, located at Driving Park and Lake Avenue is the perennial site for this event

A big thanks go to Wegmans, our corporate sponsor, along with our Neighborhood businesses who helped to make the event possible, CGI, Dewey Avenue Smoke Shop, the Peppermill, A. Shabbarrassi Music, KalTech Support Team, Inc., Reene's B&B, S-A-M Technologies, Dan Fulmer Cons. and Dr. Squilla.

The Maplewood Rose Weekend is a great time for the family. Parking is on site and overflow across the bridge. Please plan to join us for Maplewood's traditional Father's Day event!

### Schedule of Events:

A Celebration of Horticulture, Historic Homes & Heritage Celebration.

#### Saturday, June 14, 10:00 a.m. to 4:00 p.m.

- Vendors, Crafts, Garden Displays & Workshops. Focus on Rochester's rich horticultural heritage as 'The Flower City'.
- Perennial Swap, 9:00 a.m. to 11:00 a.m.
- Lower Gorge Bicycle Tour, 10:00 a.m.
- Jazz in the Garden, 11:00 a.m. to 3:00 p.m.
- Garden Activities for Children: seed planting, popsicle planters, insect scavenger hunt & more.
- Rose Garden Tours/Workshops
- Garden Photography Workshop - City Photographer, Ira Srole, 11:00 a.m.
- Gorge Tours, 10:00 a.m. to 3:00 p.m.
- Maplewood Home and Garden Tour - 11:00 a.m. to 4:00 p.m.

Family Picnic in the Park

#### Sunday, June 15 from 11:00 a.m. to 4:00 p.m.

Bring Dad & enjoy lunchtime together on Father's Day.

- Treat Dad to a Lobster Lunch, 1:00 p.m. to 4:00 p.m.
- Music by the Dady Brothers, 12:30-2:30 p.m.
- Rose Garden Tours/Workshops
- Gorge Tours, 11:00 a.m. to 3:00 p.m.
- Food Vendors, 11:00 a.m. to 4:00 p.m.



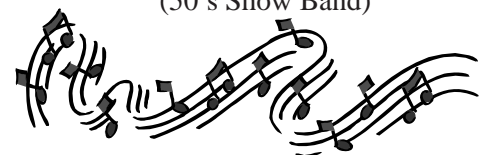
## Maplewood Sellabration!

Save the Date! Maplewood Sellabration - Maplewood's community-wide garage sale - is Saturday, July 19<sup>th</sup>. Last year more than 40 households participated in the Sellabration, this year we expect even more! Start cleaning out your attic, basement, and closets and turn your unused goods into cash. Contact Barbara Astorga-Schmidt at 647-9504 for further information and to register your sale on the map of participating households.

## Wegman's Concerts at Charlotte Schedule

Concert goers of all ages will enjoy the free evening concerts along with the cool breezes of Lake Ontario. These concerts are scheduled for Wednesday evenings from 7:00 p.m. to 9:00 p.m. and are co-sponsored by Wegmans and the Ontario Beach Park Program Committee. If you would like more information please call 865-3320.

- June 4: Joey T & the Formula (50's Rock & Roll)
- June 11: The Gateswingers (Big Band)  
The Hot Flash Dancers
- June 18: Me & the Boyz (Party Band)
- June 25: Brass Taxi (Party Band)
- July 2: Atlas (Party Band)
- July 9: The Coupe Devilles (Party Band)
- July 16: Rochester Philharmonic Orchestra (7:30 PM)
- July 23: Julie Dunlap (Country)
- July 30: Greece Choral Society (Vocal/Songs)  
Greece Jazz Band (Jazz)
- August 6: Allegro (Jazz, 60's to 90's & Latin Music)
- August 13: Dady Brothers (Irish Folk Music)  
Young School of Irish Dance
- August 20: Krazy Firemen (German & Big Band)
- August 27: Ruby Shooz (50's Show Band)



## City of Rochester Summer Programs:

Rochester offers an abundance of social, cultural and athletic programs for all ages at one of over 29 centers. Supervised activities include seasonal day camps, homework assistance, arts and crafts, swimming instruction, softball, dance instruction, field trips, basketball, flag football, floor hockey, soccer, volleyball, ceramics, tennis and various other popular activities. All youth based activities focus on developing life skills. Centers also offer participants access to other community resources such as Pathways to Peace, conflict resolution, drug and alcohol programs and Center for Youth Services.

Recreation operates up to 20 swimming pools and two artificial ice skating rinks, and sponsors special activities such as the Biz Kids youth entrepreneurial program, Language Arts program, athletic tournaments and the Stardust Dance Series. After-school and summer programming exists at the sites listed. Most sites operate additional, part-time programs in neighborhood schools.

Call the individual center for specific programs and hours, or the Bureau of Recreation, 428-6755, for general information. Recreation Administration Offices, 400 Dewey Avenue, 9:00 a.m. to 5:00 p.m. 428-6755.

Learn about the City's [EZ RecPass System](#), a registration pass for both youth and adult patrons. This easy-to-use and technologically-advanced system furthers the City's ability to keep kids safe, enhance security at our facilities and support superior customer service to youth, their parents and adult patrons!

**Discounts for city Seniors over 60**

From: [www.cityofrochester.gov/prhs/recreation/index.cfm](http://www.cityofrochester.gov/prhs/recreation/index.cfm)

### Professional Tennis Instruction for 18 and Over

The City's Bureau of Recreation joins the Swing Tennis Academy to offer professional tennis instruction for ages 18 and over. Well-known Rochester tennis professional Curtis Carter, who has been an instructor locally and at the national level for more than 20 years, will offer courses.

90-minute outdoor classes are being offered at beginner and intermediate levels at Cobbs Hill Park on Norris Drive (off Culver Road.) and at Genesee Valley Park at 131 Elmwood Avenue. Sessions are offered mornings, afternoons, evenings and weekends to accommodate busy schedules. **Enrollment is available by session and each four-week, eight-lesson session costs \$96.** City residents ages 60 and over may use their "Good Times Pass" for a 50% discount on this program.



#### 8-Week Session Schedule:

- Session 1, June 2nd - June 26th
- Session 2, July 7th - July 31st
- Session 3, Aug. 4th - Aug. 28th
- Session 4, Sept. 8th - Oct. 2nd

Individuals ages 18 and older are invited to enjoy tennis and meet new people at the "Adult Tennis Social League," **7:00 p.m. - 8:30 p.m., Fridays and 6:00 p.m. - 7:30 p.m. Sundays at Cobbs Hill Park.** The cost is \$25 for both days per four-week session, June through September.

Pre-registration required. Call the Bureau of Recreation at 428-6755 for days and hours of sessions or visit 400 Dewey Avenue, 9:00 a.m. to 5:00 p.m., Monday - Friday to register.

From: [www.cityofrochester.gov/mayor/NewsReleases/index.cfm?Release=2926](http://www.cityofrochester.gov/mayor/NewsReleases/index.cfm?Release=2926)



Ready to stop renting and own your own home? Thinking of investing in Real Estate and not sure how to start? NCS Community Development Corp. at 275 Driving Park Avenue is pleased to announce the expansion of its services and team. For over 30 years NCS has been working with the Maplewood & Edgerton Community to increase home ownership. Now NCS is expanding their Real Estate services to include traditional real estate transactions and property management for investors/tenants. Their goal is to provide access to decent, safe, and affordable housing through housing development, technical services, and collaborative resources that revitalize and sustain city neighborhoods.

To help achieve this goal NCS is hosting a FREE Home Buyers Seminar every month at 275 Driving Park Avenue. NCS is a full service Real Estate office and a portion of every commission goes back into the community with the not for profit programs offered.

If you are not sure you can own your own home because of credit you must come to our seminar! NCS cares and wants to help everyone be a home owner! There will be prize drawings hosted by NCS Real Estate Services, NEAD, an attorney, a mortgage broker, an insurance agent and more!

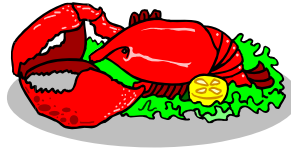
For questions call Elizabeth Gallagher Real Estate Broker Associate 585-317-6683 or e-mail: [thegallagherteam@yahoo.com](mailto:thegallagherteam@yahoo.com)

Thinking Real Estate? Think NCS for ALL YOUR Real Estate Needs.



## Church of the Ascension 53rd Annual Lobster Dinner

Location: 2 Riverside Street  
Date: Friday, June 6th  
Time: 5:30 p.m. - 7:00 p.m.  
Cost: \$18.00 for adults



**Menu:** Whole Lobster, Salt Potatoes, Tossed Salad, Coffee, Tea, Milk, Dessert. Shrimp cocktail and wine will be sold separately.

**Kids' Menu:** Pizza for children, age 12 and under, \$3.00.

Please make reservations by June 2nd calling Mary Ann at 458-5423.

## NCS Adds Real Estate Agents & Property Management

NCS Community Development Corp. at 275 Driving Park Avenue is pleased to announce the expansion of its services and team. For over 30 years NCS has been working with the Maplewood & Edgerton Community to increase home ownership. Now NCS is expanding their Real Estate services to include traditional real estate transactions and property management for investors/tenants. Maplewood and Edgerton welcomes NCS Home Properties [NCSHP] and the Gallagher Team!

NCSHP's goal is to provide attractive, well maintained and affordable housing; through housing development, technical services, and collaborative resources that revitalize and sustain city neighborhoods. To help achieve this goal NCSHP is hosts free Home Buyer's Seminars at 275 Driving Park Avenue. NCSHP is a full service real estate office and a portion of every commission goes back into the community through the not for profit programs offered. If you are not sure you can own your own home because of credit consider the seminar. NCSHP wants to help everyone be a home owner. The date for the June seminar will be announced shortly. There will be prize drawings hosted by NCSHP, NEAD, an attorney, a mortgage broker, an insurance agent onsite for questions and guidance.

For questions call Elizabeth Gallagher Real Estate Broker Associate at 585-317-6683 or by e-mailing them at: [thegallagherteam@yahoo.com](mailto:thegallagherteam@yahoo.com).

Thinking or dreaming about your own home, than talk to NCS Real Estate Services.

## Rockin in the City at High Falls

As part of the 2008 "Rockin in the City" series of events, Mayor Robert J. Duffy today announced **FREE laser, light and sound shows throughout the summer in the High Falls Heritage Area, 60 Brown's Race off Lake Avenue.**

"Laser and light shows are another great reason why we will be "Rockin in the City" this summer," said Mayor Duffy. "From the "Rochester JazzFest" and "MusicFest" to our "Party in the Park" series and "Bands on the Bricks" at the Public Market, we're revitalizing our city and it's showing. I want to thank our new presenting sponsor, the High Falls Brewing Company, and our other generous sponsors for helping to keep Rochester buzzing with great entertainment. I'm looking forward to seeing crowds of people downtown all summer long."

"We've been at High Falls for more than 130 years and we think it is important to sponsor events like this that showcase our city and our region," said Patrick Magallanes, vice president of marketing for High Falls Brewing Company. "We see our sponsorship as one of many steps we'll be taking this summer as we look to invite our community into our brewery and bring our brands back into their homes."

**Starting Friday, May 30, the "River of Light Show" will be presented every Friday and Saturday through August 30. There will be an "American Dream Labor Day Show," 9:30 p.m., Sunday, August 31 and Monday, September 1. There will be no High Falls laser show on Friday, July 4 when the City presents its annual July 4th downtown fireworks display over the Genesee River.** The popular, 20-minute "River of Light Show," developed by Lightscape Media, includes laser animation and captivating laser light displays, flood lights and fireworks choreographed to music and projected onto the spectacular Genesee River Gorge and the 96-foot cascade of the High Falls.

The laser show season is presented by the City of Rochester, with generous support from sponsors High Falls Brewing, City Newspaper, Entercom Radio (WCMF, WPXY, WBEE, WBZA) and Lamar Advertising.

The displays are best viewed from the Pont de Rennes pedestrian bridge on Platt St., off State St., and from the terraces of the Centers at High Falls on Brown's Race. Parking is available in the High Falls Parking Garage. For further information, call 311 or go to [www.cityofrochester.gov](http://www.cityofrochester.gov).



Justin & Elizabeth  
Gallagher

## Maplewood Library News...

### Set Your Mind of Fire!

What if you had no right to read? Ray Bradbury's Book, Fahrenheit 451, paints the picture of a futuristic world where firemen don't put out fires; they make them – in homes where books still exist. Monroe County Library System's Big Read and the Maplewood Library invite you to join your friends and neighbors at a showing of the classic film starring Julie Christie from 6:30 p.m. – 8:00 p.m., Thursday June 19<sup>th</sup>. Popcorn for all and special Fahrenheit 451 prizes for the first 10 people to arrive!

### Reading, Writing and ... Rap?

The Rochester Literacy Initiative is alive and well in Maplewood! Thanks to the generosity of the MNA and Sector 2 as well as a grant from the Friends of the Rochester Public Library, this summer will see a pumped up summer reading program for youth. The program will emphasize poetry and digital photography as teens are encouraged to use the spoken and written word to react to the community around them.

All summer, the youth will collaborate on a literary magazine that will feature their own works of poetry, prose and art. The summer will culminate with an unveiling of the magazine which will be open to the community with readings from the publication by the authors themselves. If you are interested in getting involved, helping out with the ending celebration or making a donation to the program, call Carina at 428-8233.

### Catch the Reading Bug!

This summer, adults and children alike are invited to participate in the Summer Reading Program hosted by the Maplewood Library.

For adults, read a garden-related book, fiction or non-fiction, tell us about it, and enter to win a garden-themed prize which will be drawn at the end of the summer. For children, there will be weekly events like a creepy crawly visit from John Croitto and his insects, a bug-drawing session with Chris Pallace, an afternoon of musical fun with Jim "the spoon man" Cruise, a bug-craft with Kari Horowicz and a showing of "Bee Movie" complete with fun snacks afterwards. Our goal is for each child to read or to be read to for 100 minutes a week for the 5 weeks of the Summer Reading Program – that's only about 15 minutes a day! At the end of it all, we'll also have a Finale Party with juggler, Dave Fultz where the final, buggy prizes will be drawn! Stop into the library to register for the program beginning June 25<sup>th</sup> - and bring a friend!



## New Neighbors?

Welcome and help your new neighbor with a Maplewood information folder compiled by the Maplewood Neighborhood Association. Folder includes Maplewood history, list of local schools, churches, medical offices, municipal services, NET brochure, Seneca Park history, and yes, MNA

membership information. Contact the MNA office, 458-3460 or [MNAoffice@frontiernet.net](mailto:MNAoffice@frontiernet.net).



## Get Involved!

**CERT** (Community Emergency Response Team) Jim White 458-7169.



**Dewey Avenue**

**Litter Clean-Up:** Dave Baxter, resident, has organized over 18 volunteers to pick up litter along Dewey Avenue. Call Dave at 621-2343.

**Maplewood Gardening Team:** A group of residents who plant and maintain flowers in planters and tree wells along Dewey Avenue. If you would like to "adopt" a tree, please call Barbara Astorga-Schmidt 647-9504.

**Maplewood Neighborhood Association** (MNA Board, Rose Weekend, Home Tour, Gorge Guides, Playground) Town Meeting, first Wednesday of the month, Aquinas Cafeteria, 1127 Dewey Avenue, 7:00 p.m., 458-3460.

**NIMROD** (Neighbors In Motion to Root Out Drugs). Every third Monday of the month, 7:00 p.m., 858 Dewey Avenue, 458-1310.



**PAC-TAC** (Police and Citizens Together Against Crime) A group of volunteers who work closely with the Rochester Police Department to provide a citizen presence on the street. Lake NET office, 428-7610.

**PAC-TAC** Lyell NET office, 428-7620.

**PCIC** (Police Citizen Interaction Committee) Community meeting focusing on crime and drug enforcement. Opportunity to voice concerns and hear detailed police reports. Every third Wednesday of the month, 7:00 p.m. Lake NET office, Lt John Prewasnicak, 428-7613.



# SUMMER

